

PIENAAR ENERGY (PTY) LTD

Solar power generation gives voice to golden retriever Siri



Overview

In a joint statement given to CNBC (which we've also now received), Apple and Google say they're about to enter a multi-year partnership. Apple will use Google's AI models to power artificial intelligence features, including a next-gen Siri later this year. The move is part of a multi-year partnership between two longtime rivals, and it signals something Apple. Apple CEO Tim Cook yesterday reiterated the structure of its partnership with Google to use Gemini AI models for the next generation version of Siri. During the company's Q1 2026 earnings call yesterday, Apple CEO Tim Cook and CFO Kevan Parekh were asked several questions about Apple Intelligence. Over the past decade, I've watched the voice assistant market evolve rapidly—first with the novelty of Siri, then through continual improvements by Google Assistant and Amazon Alexa. Apple's Siri, despite its pioneering status, has lagged behind in generative intelligence and contextual. Apple is undertaking a significant initiative to redefine Siri, its voice assistant, by integrating advanced artificial intelligence (AI) capabilities, according to recent rumors. Internal evaluations are underway alongside OpenAI and Anthropic models to decide the best fit for Apple's virtual assistant.

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Apple and Google in AI Partnership: Powering Siri with Gemini for ...

Apple's Siri, despite its pioneering status, has lagged behind in generative intelligence and contextual understanding. Recently, reports surfaced that Apple is in early talks with Google to ...

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Apple's Siri Set for a Potential Gemini-Powered Transformation!

Apple is exploring a major upgrade for Siri, potentially partnering with Google's Gemini AI model. Internal evaluations are underway alongside OpenAI and Anthropic models to decide the best fit for Apple's ...



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Apple Explores Using Google Gemini AI to Power Revamped Siri

Apple Inc. is in early discussions about using Google Gemini to power a revamped version of the Siri voice assistant, marking a key potential step toward outsourcing more of its artificial

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Apple and Google reach deal to power Siri with Gemini

Apple has confirmed a major shift in its AI strategy: Google's Gemini models will help power the next generation of Siri and Apple Intelligence features, expected to roll out later this year.

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Apple just announced the biggest Siri update in years. Here are all the

To interact with Siri, you can now nod your head to accept an incoming voice call, handle messages, or interact with notifications. Apple says these capabilities are powered by machine ...

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Apple Strikes Deal With Google's Gemini to Power Siri's AI Features

Apple and Alphabet have reached a deal for Google's Gemini to power Siri's artificial intelligence capabilities. The companies said these models would help power future Apple Intelligence

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Apple Explains How Gemini-Powered Siri Will Work

Apple CEO Tim Cook yesterday reiterated the structure of its partnership with Google to use Gemini AI models for the next generation version of Siri. During the company's Q1 2026 earnings ...

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Apple Buys the Brain: Google Gemini to Power Siri in \$1 Billion AI Deal

Apple is undertaking a significant initiative to redefine Siri, its voice assistant, by integrating advanced artificial intelligence (AI) capabilities, according to recent rumors. At the heart

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Apple gives up and lets Google take the AI wheel - Gemini will



We're still waiting patiently for the arrival of Apple 's AI-powered version of Siri, but a new deal with Google could mean that the upgraded voice assistant is one step closer to launching.

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Gemini-Powered Siri: Could Google Control Apple's Voice?

Imagine asking Siri a question -- and instead of Apple's algorithms working behind the scenes, it's Google's Gemini AI pulling the strings. The device in your hand is Apple's. The voice

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